



# 2022 Annual Conference



Clearwater Beach,  
Florida

November 5-8, 2022 | Sheraton Sand Key Resort



# Time is running out...

Be sure and get your Employee Retention Credits  
before they expire!

R. Jeffrey  Tax Credits

Call **847-813-6622** [www.rjeffrey.com](http://www.rjeffrey.com)

# Table of Contents

NATA Mission, Vision, Values	3
Conference Schedule-at-a-Glance	4
From the President	6
From the Conference Co-Chairs	8
From the Education Co-Chairs	10
From the NATA Staff	12
Conference Planning Team!	14
First-Timers	15
New Members	18
Retirees	19
Milestones	20
Board of Directors	22
Tributes	25
Partners	53
2023 Institute	55
Save the Date	56

## CONFERENCE WiFi

Network: SANDKEY MEETING  
Password: NATA22

## Get Whova

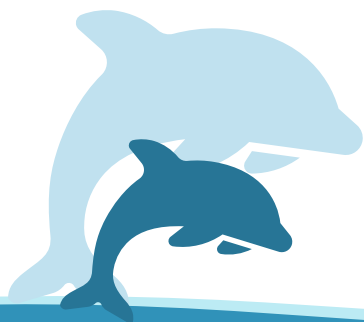


### NATA 2022 Annual Conference Official Event App

- Explore the **professional profiles** of event speakers and attendees
- Send **in-app messages** and **exchange contact info**
- **Network and find attendees** with common affiliations, educations, shared networks, and social profiles
- Receive **update notifications** from organizers
- Access the **event agenda**, venue maps, and partner information at your fingertips



The event invitation code is:  
**9htwglqplh**



# Mission

NATA prepares and inspires synagogue management professionals to serve and lead congregations with excellence by enriching members' professional and personal development, serving as the voice of synagogue management, and advancing and promoting the profession.



# Vision

Synagogues and other vibrant centers of Jewish life engage outstanding talent and have the necessary resources to thrive and evolve.

# Living Values

NATA and its members embrace these core values as the guideposts for how we function individually and collectively, and how we approach our work as synagogue professionals. Each of these reflects pillars for the work we do and the people we want to be.

*Chizuk*

**ENABLE OURSELVES  
& OTHERS TO ACT**

*Empowerment*



- Strengthen our members by mentoring colleagues and raising the level of education and common knowledge.
- Serve as teachers, doers, and leaders within NATA, helping to strengthen our organization so that it can continue to thrive.



*Chesed & Kavanah*

**GIVE OF ONE'S  
HEART AND SOUL**

*Kindness & Mindfulness*

- Create, maintain, and enhance caring and generous relationships with NATA colleagues and in our own communities.
- Be fully engaged in our work and our community with an open heart, curiosity, and a commitment to excellence.
- Initiate and participate in acts of loving-kindness.



*Arevut Hadadit*

**BUILD COMMUNITY**

*Mutual Responsibility*

- Support our members individually and collectively as they confront personal and professional challenges.
- Be inclusive and embrace the diversity of the people with whom we work and those who make up our communities.



*Dugmah Ishit*

**MODEL THE WAY**

*Personal Example*

- Inspire others and lead innovation by representing the best practices in our field and demonstrating a deep commitment to Judaism.
- Collaborate with and support our congregational lay and professional leadership.
- Value ourselves by maintaining our work-life balance, our health, our family, and other personal relationships.

*Tohar HaMidot*

**LIVE OUR TORAH**

*Ethical Person*



- Behave ethically in our work and in our relationships by showing respect, being trustworthy, and acting with integrity.
- Strive to be self-aware and recognize our own biases and that of others.

# Conference Schedule-at-a-Glance

TIME	SATURDAY 11/5	SUNDAY 11/6	MONDAY 11/7	TUESDAY 11/8			
7:00 AM		Gratitude Meditation (7-8 am)	Torah Service (7-8 am)	Beach Walk (7-8 am)			
7:30 AM							
8:30 AM	NATA Board Meeting & Lunch (8:30 – 1:30)	Breakfast	Breakfast <b>First-Timers' Breakfast</b>	Breakfast			
9:00 AM							
9:30 AM		<b>5-year NATA-versaries</b>	<b>10 &amp; 15-year NATA-versaries</b>	<b>20-45 year NATA-versaries</b>			
9:45 AM		<b>Opening Keynote: Alonzo Kelly</b>	<b>NATA Annual Meeting</b>		<b>Closing Keynote: Miriam Brosseau</b>		
10:15 AM			<b>NATA Strategic Planning</b>				
10:30 AM							
10:45 AM		Snack Break	Snack & Partner Break	Snack & Partner Break			
11:00 AM							
11:15 AM		<b>Alonzo Kelly – part II</b>	<b>NATA Strategic Planning</b>		Workshops		
12:00 PM							
12:30 PM	Check-in Table Open  <b>Hospitality Suite Open</b>	Lunch w/ <b>Remarks by Alyce Gunn, RPB</b>	Lunch w/ <b>Remarks by Harvey Brenner, NAASE</b>	Lunch w/ <b>Remarks by Melvin Jones, TCN</b>			
1:00 PM		Workshops	Workshops	Workshops			
1:45 PM							
3:00 PM							
3:15 PM					Snack Break	Snack & Partner Break	Snack & Partner Break
3:30 PM					Genius Bar	Workshops	Congregations by Size & Regional Group Meetups
4:00 PM							
4:00 PM					Free Time	Partner Reception Free Time	Free Time
4:30 PM							
5:00 PM							
5:30 PM	First-Timers Reception				StarLite Dinner Cruise	NATA Night Out at Local Restaurants  Sign-ups open in Whova on Sunday morning	<b>Awards &amp; Installation Banquet</b> at Clearwater Marine Aquarium
6:00 PM							
6:15 PM							
6:30 PM							
7:30 PM	Havdallah & Opening Banquet						
8:00 PM	Color Wars / Beach Party!						
9:30 PM	Poolside Hangout	Poolside Hangout	Poolside Hangout	Poolside Hangout			

For a detailed schedule, session descriptions, locations, and speaker biographies, download the **Whova** mobile app on your phone.



## Felsen Insurance Services

---

We are pleased to announce a new benefit for  
NATA-affiliated congregations available  
immediately on a countrywide basis.

---

10% Discount, Available Exclusively to  
NATA-affiliated Congregations

Felsen Insurance Services, Inc., the oldest and largest independently owned provider of property and casualty insurance for temples and synagogues throughout North America, proudly announces a 10% discount on our comprehensive insurance program for all NATA-affiliated congregations. \*

Through their program, your congregation can protect itself in a number of areas:

- Fine Arts Theft
- Sexual Abuse and Molestation
- Directors and Officers Liability
- Pastoral Professional Liability
- Cemetery Professional Liability
- Building and Building Contents Damage and/or Loss (plus optional cyber liability)

*\*Congregations already insured with Felsen will receive the additional discount upon renewal.*

[Visit us online at Felsen.com](http://Felsen.com)

For additional information, contact Paul E. Felsen, CPCU (a past Reform congregation president) at  
**1-800-2TEMPLE, x12.**

*All synagogues, of course, are subject to normal individual underwriting.*

# greetings

## From the President

**Jack Feldman, FTA**



Greetings! It is a genuine joy to be gathering with you in beautiful Clearwater Beach, under the bright sunshine (I hope) and the amazing sandy beach.

I recently spoke to an old friend who I haven't seen in many years. I told him where I was working, and he casually asked what it is that I did at the synagogue. I explained that I was the Executive Director. There was a long pause, followed by another question... what does an Executive Director do, exactly?

I have to tell you, I was (briefly) at a loss for words. Not for lack of an answer, but more because of the size of the answer. In a word, we do 'everything'... including, but most definitely not limited to the following: Personnel / HR; Staff Management / Development; Congregational Leadership; Office Management; Information Technology Management; Property / Facility Management; Communications and Marketing; Strategic Planning; Financial Management; Insurance / Legal / Taxes; Mission / Vision / Ethics. And that's just a partial list!!! As the full saying goes, "a jack of all trades is a master of none, but oftentimes better than a master of one." We are all, in our own unique ways, jacks of all trades.

It is through that lens that we bring you the 2022 NATA Conference, which has been built on 3 key areas of our work:

**Breaking Barriers** - Focusing on diversity, equity, and inclusion, and addressing challenges to creating welcoming and inclusive environments for all people.

**Navigating a Changing World** - Addressing the major societal, technological, and workplace culture shifts that have emerged in the past few years.

**Seas the Day!** - Bringing us back to the "why" of what we do in our everyday lives at work, at home, and in our community, creating collaborative and supportive work environments, and maintaining a healthy work/life balance.

The Conference Planning Team, which includes conference co-chairs Sarah Cohen Gotlieb and Brett Shankman, education co-chairs Holly Krakow and Sarah Wilschek, and oversight officer Michael Kancher, have spent the past many months creating what I know will be an exciting and unique three day gathering of professionals, experts, speakers, colleagues, and friends. To say that they've done a great job would be an understatement. They have worked incredibly hard to make it all happen. Thank you, Sarah, Brett, Holly, Sarah and Michael!!! Thank you also to NATA's Executive Director, Paula Markovitz and our Administrative Assistant, Rebecca Weinstein for all that they do on behalf of NATA.

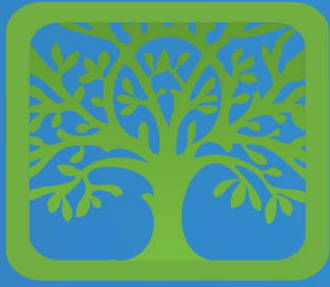
So, welcome to the 2022 NATA Conference – Surfing Through the Waves (and playing on the beach)!

It has been my honor to serve as NATA president for the past three years. We as an organization are blessed with incredible leaders and I am so appreciative of the time, thought and care shown by our Officers and our Board.

Friends, I hope you enjoy meeting new people and reconnecting with longtime friends and take advantage of everything this conference has to offer. Educate your mind, engage your heart, refresh your soul, and take a long walk on the beach; you won't be disappointed.

L'Shalom,

Jack Feldman, FTA  
President



# KESEF

ACCOUNTING SERVICE

## We Can Help You with

- Bookkeeping
- ShulCloud™
- Quickbooks™
- Budgeting
- Audit and Review
- Reporting
- General Consulting
- And More!

Schedule  
a meeting  
with our  
team to  
learn more





# greetings

## From the Conference Co-Chairs

**Sarah Cohen Gotlieb & Brett Shankman**



Welcome to Clearwater Beach and the 2022 NATA Conference!

Surfing through the waves is not only the theme of the conference but it's the theme of the preparation for this conference.

Jack didn't have an easy time finding leadership for this conference. Most of us were just treading water when we arrived at the Scottsdale conference last year. The challenges posed by the COVID-19 pandemic and the search for our new NATA executive director had delayed typical planning. Usually, by the conference prior, the conference co-chairs and education co-chairs for the next conference would have been set. By the last day in Scottsdale, we had our team and were ready to start planning.

Since that time, 2 of the 4 of us changed jobs and careers, so we surfed those waves and made needed changes.

This welcome message is not a dear diary sort of message. It's to say, when we find ourselves surfing through our waves, it's our NATA colleagues who are there to lend a life jacket, a raft, and then a cocktail for happy hour.

We are so excited to welcome you to Clearwater Beach for the 2022 conference. While there have been many challenges, as executive directors of small congregations, we could not have helped create this amazing conference without an outstanding team. It starts with our NATA Executive Director Paula Markovitz and Rebecca Weinstein, her amazing executive assistant. They took on challenges with a positive mindset and didn't let the bigger waves wipe them out.

Throughout the conference, we will have the opportunity to thank the entire conference planning team. However, we want to take a moment to thank our core team who have ensured the success of the conference. First, our education co-chairs and expert surfers - Holly Krakow and Sarah Wilschek. Holly and Sarah have led our education committee with passion and energy. So much of your experience over the next few days is a testament to their creativity and that of their committee.

Every year, our partners generously support the NATA conference. This year, our partner efforts were led by Ben Wachstein with a tremendous assist from Larry Glickman. We are in awe of their work. We have many new partners and hope that you will take time to meet them and thank them for supporting NATA.

Finally, a huge thank you to Michael Kancher who provided officer oversight for the conference. Michael has been our partner, advisor, and confidante. Thank you!

We hope that you enjoy your time in Clearwater Beach!

Sarah & Brett



**Membership  
Management**



**Training and  
Professional Services**



**Financial  
Management**

**Solutions that Support  
Congregations of all Sizes**



**shulware**

EMPOWERING CONNECTED COMMUNITIES

**Schedule a meeting with  
our team to maximize  
your synagogue's  
ShulCloud potential**



# greetings

## From the Education Co-Chairs

**Holly Krakow & Sarah Wilschek**



Welcome to Clearwater Beach, Florida!

We are thrilled to be in sunny Florida to see old friends and meet new friends. As Executive Directors and Temple Administrators throughout North America and beyond, participating in meaningful Professional Development ensures that our knowledge and skills stay relevant, and we continue to grow as Jewish professionals.

Last year in Scottsdale, the learning was focused on innovation, resilience, and belonging. Thank goodness because this year's education committee has truly been 'Surfing Through the Waves', as we strived to provide entertaining, educational, and thought-provoking experiences for you, our colleagues.

Our committee was tasked to provide meaningful interactions focusing on 3 sub-themes. *Breaking Barriers* touches on diversity, equity and inclusion while addressing challenges to creating welcoming and inclusive environments for all people. Major societal, technological, and workplace culture shifts that have emerged in the past few years challenge us to *Navigate a Changing World*, and we '*Seas' the Day*, by looking at the "why" of what we do in our everyday lives at work, at home, and in our community, creating collaborative and supportive work environments, and maintaining a healthy work/life balance. From our amazing keynote speakers, workshop presenters, and our own NATA geniuses, we promise to challenge you, expand your minds, and think beyond our expected limitations.

The goal of our educational sessions is to bring the learning and enthusiasm from Clearwater Beach back to our home congregations where we actively apply our newly gained knowledge to our administration, leadership, and lay leaders. Focusing on specific outcomes that will inspire growth for our colleagues, as well as create an atmosphere for casual and fun conversations, will lead to deeper relationships. Our community, an enhanced network of NATA professionals is what brings us together annually.

We are so grateful to have had the opportunity to work and plan alongside Sarah Cohen Gotlieb, Brett Shankman, Michael Kancher, Paula Markovitz, Rebecca Weinstein, and the rest of the leadership team. Thank you for your trust and support and for 'Surfing through the Waves' with us. We are truly honored to be the Education Co-Chairs for our 2022 NATA Conference.

Holly Krakow  
Makom Solel Lakeside  
Education Co-Chair

Sarah Wilschek  
Congregation Ohev Beth Shalom  
Education Co-Chair

Reform Temple of Rockland | B'nai Shalom Reform Congregation | Baltimore Hebrew Congregation | Beit Ahavah The Reform Synagogue of Northampton | Bergen Academy of Reform Judaism | Beth Chaim Reform Congregation | Beth Chaverim Reform Congregation | Beth David Reform Congregation | Beth El, Boca Raton, FL | Beth Shalom v'Emeth Reform Temple | Central Reform Congregation | Central Synagogue, New York, NY | Community Reform Temple | Congregation B'nai Shalom, Westborough, MA | Congregation Beit Simchat Torah, New York, NY | Congregation Beth Am, Los Altos Hills, CA | Congregation Beth Israel, San Diego, CA | Congregation Emanu-El of NYC, New York, NY | Congregation Emanu-El, San Francisco, CA | Congregation of Reform Judaism | Congregation Rodeph Shalom, Philadelphia, PA | Emanu-El, Dallas, TX | Emanuel, Denver, CO | Finchley Reform Synagogue | Greenwich Reform Synagogue | Houston Congregation for Reform Judaism | Judea Reform Congregation | Kol Dorot, A Reform Jewish Community | Lakeside Congregation for Reform Judaism | Leo Baeck Temple, Los Angeles, CA | Main Line Reform Temple-Beth Elohim | Monmouth Reform Temple | North Country Reform Temple | Reform Congregation Keneseth Israel | Reform Congregation of Weston | Reform Pension Board | Reform Temple of Forest Hills | Reform Temple of Laguna Woods | Reform Temple of Putnam Valley | Religious Action Center of Reform Judaism | Rodef Shalom, Falls Church, VA | Rodef Shalom, San Rafael, CA | Rodeph Shalom, New York, NY | Saul Mirowitz Day School Reform Jewish Academy | Shir Ami Reform Congregation | Sinai Reform Temple | Society for Classical Reform Judaism | Stephen Wise Free Syn., New York, NY | Temple B'nai Torah - A Reform Congregation | Temple Beth Am, Pinecrest, FL | Temple Beth Am, Seattle, WA | Temple Beth El, Great Neck, NY | Temple Beth Elohim, Wellesley, MA | Temple Beth Shalom, Miami Beach, FL | Temple Chai Reform Congregation | Temple Emanu-El, Birmingham, AL | Temple Emanuel, Kensington, MD | Temple Israel, Boston, MA | Temple Israel, East Bloomfield, MI | Temple Israel, Minneapolis, MN | Temple Oheb Shalom, Baltimore, MD | Temple Sinai, Atlanta, GA | Temple Sinai, New York, NY | Temple Shalom, Chicago, IL | Temple Sinai, Washington DC | Temple Tikvah, A Center for Reform Judaism | The New Reform Temple | The Reform Temple of Forest Hills | The Reform Temple of Rockland | The Temple Cong. Ohabai Shalom, Nashville, TN | Tifereth Israel, New York, NY | Union for Reform Judaism | Union for Reform Judaism, Pennsylvania Council | United Hebrew Congregation, St. Louis, MO | Village Reform Congregation | Washington Hebrew Congregation | Westchester Reform Temple | Westchester Reform Temple, Rockland | The Temple Cong. Ohabai Shalom, Nashville, TN | Tifereth Israel, New York, NY | Union for Reform Judaism, Pennsylvania Council | United Hebrew Congregation, St. Louis, MO | Village Reform Congregation | Washington Hebrew Congregation, Washington DC | Westchester Reform Temple

# WELCOME TO THE NATA 2022 CONFERENCE

**Thank you for your support.**

**JewishJobs**

# greetings

## From the NATA Staff

***Paula Markovitz, Executive Director***  
***Rebecca Weinstein, Executive Assistant***



Hi NATA Members!

Can you believe it's conference time again?! We have so many em-oceans happening now that we're finally together in Clearwater Beach!

We are so grateful you've chosen to spend this week here with us at NATA's Annual Conference and admire your decision to invest your valuable time and resources in your own professional development. For more than 80 years NATA's leaders have prided themselves on building, maintaining, and guiding the organization to providing whatever our members need - from job searches to skill-building; mentorship and camaraderie - and we consider ourselves lucky to carry that torch and to be a part of your career journey.

We are especially grateful to have had the opportunity to work with the amazing volunteers on the conference planning team, Brett Shankman, Sarah Cohen Gotlieb, Michael Kancher, Holly Krakow, and Sarah Wilschek. Thank you all for sharing this journey through the excitement, visioning, panic and, most of all, fun! It's been an honor!

If we haven't met in person (or even if we have), please find a few moments this week to stop by "the room where it happens" (aka the NATA office) for a snack, a high five, a 30-second dance party, or just to say hello. Getting to know NATA Members is always the best part of the job.

Thank you again for joining us, we hope you have a fantastic week! And maybe, just maybe, you love it so much that you'll consider joining the Conference planning committee for 2023?!

L'shalom,

Paula and Rebecca





If your Temple is currently  
insured this way...



...You need to talk with us!

*Established 1946*

**"WE ARE THE EXPERTS"**

**Specially designed Property & Casualty Programs**

Including:

- Sexual Misconduct
- Directors, Officers & Trustee Liability
- Preschools - Camps
- Workers Compensation, & Accident Policies
- Automobiles - And Much, Much More!!!!

For Information Call:

**1-800-BERKETT**

(NATIONWIDE)



**Lloyd S. Berkett**  
**Insurance Agency, Inc.**

11150 W. Olympic Blvd., Suite 1100  
Los Angeles, CA 90064-1828  
(310) 857-5757  
(310) 857-5750 - FAX

# Yasher Koach

## Conference Planning Team!

**Todah Rabah** to the remarkable individuals who worked so hard to make this conference such a success. Your collaboration skills, leadership, energy, and commitment embody all that is extraordinary about NATA.

**Conference Co-Chairs** Sarah Cohen Gotlieb  
Brett Shankman

**Education Co-Chairs** Holly Krakow  
Sarah Wilschek

**Oversight Officer** Michael Kancher

**NATA Staff** Paula Markovitz  
*Executive Director*  
Rebecca Weinstein  
*Executive Assistant*

**Awards** Brian Rissinger

**Education** Drew Barkley, FTA  
Stuart Brown  
Stacie Gabert  
Danny Glassman  
Aaron Robbin  
Jane Sable-Friedman, FTA  
Debbie Vinocur

**First Timers** Steve Winer, Chair  
Scott Nelson  
Jennifer Levin-Tavares

**Local Support** Jennifer Smith  
Marc LeVine

**Partners** Ben Wachstein, Chair  
Larry Glickman

**Ruach Squad** Lauren Snyder, Chair  
Renee Higer  
Mary Mansfield  
Joie Magnone  
Sarabeth Salzman  
Sarah Wilschek

**Technology** Andrew Appel  
David Lamden, FTA  
Peter Pishko  
Chip Schragar

**Tribute Ads** Stephanie Pollock, Co-chair  
Eileen Schneyman, Co-chair

**Worship** Sam Zwarenstein



# welcome!

## First-Timers

Let's give these first-time conference attendees a warm NATA welcome!



**Karen Berk**  
Congregation Sinai  
Whitefish Bay, WI



**Bryan Bierman**  
Temple Israel  
Westport, CT



**Anita Boles**  
Congregation Beth Israel  
Charlottesville, VA



**Patricia Borgardt**  
Temple Beth El  
Tacoma, WA



**Jake Cohen**  
Congregation Beth Israel  
Austin, TX



**Joshua Cooper-Ginsburg**  
Congregation Gates of Heaven  
Schenectady, NY



**Bobby Covitz**  
Temple Beth Shalom  
New Albany, OH



**Christine Elliot**  
Temple Emanu-El  
Sarasota, FL



**Rachel Ellis**  
Temple Beth El  
Bloomfield Hills, MI



**Shelley Engel**  
Temple Isaiah  
Fulton, MD



**Katie Evenbeck**  
Congregation Shomrei Torah  
Santa Rosa, CA



**Lindsay Feldman**  
Washington Hebrew  
Congregation  
Washington DC



**Alan Friedman**  
Congregation Har Hashem  
Boulder, CO



**Jonathan Friedman**  
Temple Beth El  
Charlotte, NC



**Jeffrey Green**  
Temple Shalom  
Broomall, PA



**Myla Green**  
Temple Reyim  
Newton, MA



**Howard Greenstein**  
Temple Shaaray Tefila  
Bedford Corners, NY



**Olivia Guy**  
Temple Shalom of the South  
Bay  
Hermosa Beach, CA



**Eileen Hamilton**  
Congregation B'nai Israel  
Little Rock, AR



**Linda Harvey**  
Brooklyn Heights Synagogue  
New York, NY



# welcome!

## First-Timers

It's so great to see so many new faces this year!



**Brett Hausler**  
Temple Beth David  
Westwood, MA



**Kurt Jostes**  
Touro Synagogue  
New Orleans, LA



**Morli Josza**  
Temple Judea  
Palm Beach Gardens, FL



**Lisa Kaplan**  
Am Shalom  
Glencoe, IL



**Bethanne Knapp**  
Reform Temple of Rockland  
Nyack, NY



**Neil Kurlander**  
Temple Beth Am  
Miami, FL



**Roy Ledesma**  
Congregation Ahavath Beth  
Israel  
Boise, ID



**Andrew Maayan**  
Temple Shalom  
Chevy Chase, MD



**Joel Miller**  
North Shore Congregation  
Israel  
Oak Park, IL



**Deborah Moses**  
Temple Isaiah  
Marina Del Rey, CA



**Cori Neidenberg**  
United Hebrew Congregation  
Saint Louis, MO



**David Pasternack**  
Temple Dor Dorim  
Westin, FL



**Robin Resnick**  
Beth Chaim Reform  
Congregation  
Malvern, PA



**Stacy Rigler**  
ARJE  
Bryn Mawr, PA



**Diane Sacks**  
Temple Concord  
Syracuse, NY



**Julianna Senturia**  
Anshe Chesed Fairmount  
Temple  
Beachwood, OH



**Nate Shapiro**  
Temple Israel  
Omaha, NE



**Dana Shtetman**  
Temple Emanu-El  
Edison, NJ



**Deborah Sheldon**  
Temple Har Shalom  
Park City, UT



**Jennifer Stofman**  
Congregation Kol Ami  
Cherry Hill, NJ

# welcome!

## First-Timers

More newbies? Yes, more! Be sure to find them and say hello.



**Mark Swick**  
Kahal Kadosh Beth Elohim  
Charleston, SC



**Sonya Vann**  
Central Reform Synagogue  
St. Louis, MO



**Matt Walzer**  
Beth El Synagogue  
St. Louis Park, MN



**Rebecca Weinstein**  
NATA Executive Assistant  
Tempe, AZ



**Sonia Wilk**  
Temple Beth El  
Easthampton, MA

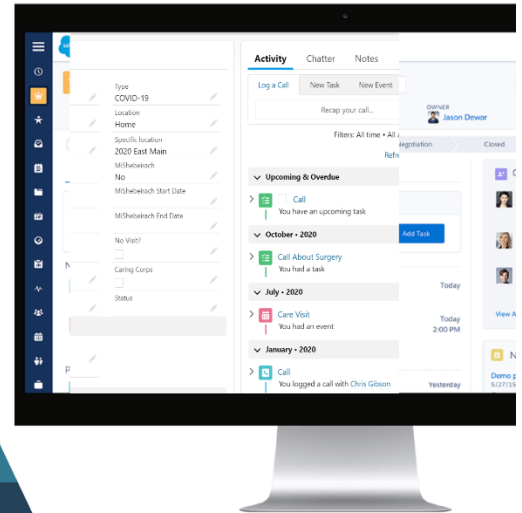


Undefined-Design.com

(770) 815-7249

## Integrated Solutions & Engaged Communities.

Undefined Design empowers platforms by envisioning and implementing cloud-based solutions that spearhead the challenges businesses face on a daily basis.



We create the proper foundation for your Salesforce environment and database, built to evolve.



We use APIs and Integrations with external frameworks to give you everything you need in one place.



We put you in the driver's seat so that we can make your vision a reality for your organization.

# welcome!

## New Members

We are thrilled to welcome these new NATA members who have joined since last year's conference. They are not all able to join us in Clearwater Beach this year, so be sure to look them up in NATA-Net or Member Hub and reach out to them to extend a warm welcome to the NATA family.

Robyn Barabe	Kerem Shalom	Concord	MA
Deidra Barksdale	Temple Rodef Shalom	Falls Church	VA
Elizabeth Bayer	Beth El Hebrew Congregation	Alexandria	VA
Mark Block	Congregation Shir Shalom - Ridgefield	Ridgefield	CT
Patricia Borgardt	Temple Beth El	Tacoma	WA
Connie Burk	Kol HaNeshamah	Seattle	WA
Susan Canning	Hevreh of Southern Berkshire	Great Barrington	MA
Shari Churwin	Temple Ohabei Shalom	Brookline	MA
Helena Clement	Temple Beth Israel	Eugene	OR
Jake Cohen	Congregation Beth Israel	Austin	TX
Joshua Cooper-Ginsburg	Congregation Gates of Heaven	Schenectady	NY
Shari Debowsky	Temple Israel of Greater Miami	Miami	FL
Rachel Ellis	Temple Beth El - Bloomfield Hills	Bloomfield Hills	MI
Katie Evenbeck	Congregation Shomrei Torah	Santa Rosa	CA
Barb Feige	Rodef Shalom Congregation	Pittsburgh	PA
Lindsay Feldman	Washington Hebrew Congregation	Washington	DC
Alan Friedman	Congregation Har Hashem	Boulder	CO
Jonathan Friedman	Temple Beth El - Charlotte	Charlotte	NC
Cody Gierat	KAM Isaiah Israel	Chicago	IL
Ira Goldberg	Temple B'nai Shalom	Fairfax Station	VA
Jeffrey Green	Temple Sholom - Broomall	Broomall	PA
Myla Green	Temple Reyim	Newton	MA
Howard Greenstein	Temple Shaarey Tefila	Bedford Corners	NY
Olivia Guy	Temple Shalom of the South Bay	Hermosa Beach	CA
Brett Hausler	Temple Beth David	Westwood	MA
Sara Hiner	Temple Emanuel of Beverly Hills	Beverly Hills	CA
Kayla Iverson	Temple Beth Hatfiloh	Olympia	WA
Lisa Kaplan	Am Shalom	Glencoe	IL
Neil Kurlander	Temple Beth Am - Miami	Pinecrest	FL
Zach Lasker	Temple Israel of Hollywood	Los Angeles	CA
Roy Ledesma	Congregation Ahavath Beth Israel	Boise	ID
Gershon Levine	Temple Sinai - Sharon	Sharon	MA
Leslie Lichter	Temple Shaaray Tefila - Bedford Corners	Bedford Corners	NY
Lisabeth Lobenthal	Temple Beth El of South Orange County	Aliso Viejo	CA
Haya Luftig	Woodlands Community Temple	White Plains	NY
Douglas Lynn	Wilshire Boulevard Temple	Los Angeles	CA

# More New Members!

Andrew Maayan	Temple Shalom - Chevy Chase	Chevy Chase	MD
Gerri Madenberg	Temple Emanuel of Tempe	Tempe	AZ
Sean Morgan	Temple Emanuel Sinai	Worcester	MA
David Pasternack	Temple Dor Dorim	Weston	FL
Robin Rabinowitz	Temple Or Elohim ACRC	Jericho	NY
Anne Rasmussen	Temple Israel	Minneapolis	MN
Stacy Rigler	ARJE	Bryn Mawr	PA
Amy Robbins	Beth-El Congregation	Fort Worth	TX
Diane Sacks	Temple Concord	Syracuse	NY
Robin Rabinowitz	Temple Or Elohim	Jericho	NY
Anne Rasmussen	Temple Israel	Minneapolis	MN
Diane Sacks	Temple Concord	Syracuse	NY
Beth Schine	Congregation Beth El of the Sudbury River Valley	Sudbury	MA
Michael Schneider	Congregation Beth Am of Buffalo Grove	Buffalo Grove	IL
Julianna Senturia	Anshe Chesed Fairmount Temple	Beachwood	OH
Deborah Sheldon	Park City Jewish Center dba Temple Har Shalom	Park City	UT
Carolyn Simon	Temple Judah	Cedar Rapids	IA
Linda Singer-Berk	Temple Shir Tikvah	Winchester	MA
Rebecca Slavin-Phillips	Mishkan Shalom Reconstructionist Synagogue	Philadelphia	PA
Joe Sloate	Congregation Shir Ha-Ma'alot	Irvine	CA
Wendy Steinberg	Temple Beth Shalom - Sante Fe	Santa Fe	NM
Jennifer Stofman	Congregation Kol Ami	Cherry Hill	NJ
Kenneth Turkewitz	Temple Shalom of Newton	Newton	MA
Sonya Vann	Central Reform Congregation	Saint Louis	MO
Kristina Wexler	Kehillat Israel Reconstructionist Congregation	Pacific Palisades	CA

## Retirees

*Let's congratulate these NATA colleagues who have retired or will be retiring this year and wish them well on their journey!*

*Mazel tov!*

Donna Beyer	Temple Emanu El – Tucson, AZ
Mona Halter	Temple Shaaray Tefila – Bedford Corners, NY
Steven Jacober	Washington Hebrew Congregation – Washington, DC
Jennifer Levin-Tavares	Congregation Kol Tikvah – Parkland, FL
Ethel Liebeskind	Hewlett East Rockaway Jewish Center – Rockaway, NY
David Rothenberg	Congregation Beth El - Berkley, CA
Stuart Skolnick	Temple Beth Abraham – Tarrytown, NY
Susan Zemsky	Temple Shalom – Chevy Chase, MD

# membership Milestones

Join us in celebrating our colleagues who celebrated milestone **NATA-versaries** in 2022! NATA members are the key to our success and sustainability. Thank you for your continued commitment and support!

## 5 YEARS

Andrew Appel  
Stephen Blick  
Alan Brava  
Patti Bridwell  
Stuart Brown  
Julie Chase  
Glynis Conyer  
Laura Creamer  
Suzanne Diamond  
Randi Feldman  
Gary Geller  
Terrie Goren  
Eileen Hamilton  
Max Jasny  
Morli Josza  
Alan Karpel  
Philip Nordlinger  
Leslie Oberst  
Sally Parke  
Peter Pishko  
Elayna Rathmann  
Jeff Rembrandt  
Andrew Schultz  
Aaron Solomon  
Sharon Spira-Cushnir

## 10 YEARS

Ellen Bob  
Stacy Canales  
Stacie Gabert  
Danny Glassman  
Lisa Goldberg  
Josh Laster  
Joanne Marquisee  
Eileen Moskowitz  
David Muenchrath  
Michelle Rohrbach  
Eileen Schneyman  
Rachel Tasch

## 15 YEARS

Drew Barkley, FTA  
Jill Cooper, FTA  
Joel Elliot  
Michael Kancher  
David Lamden, FTA  
Carol Meyer  
Lesley Mills  
Jennifer Smith  
Susan Solomon  
Elaine Stevens  
Jayne Vasco

## 20 YEARS

Art Beckerman  
Howard Chess  
Alan Halpern  
Randi Jaffe  
Rachel Roth

## 25 YEARS

Ruth Cohen  
Renee Higer  
Melissa Lowdermilk  
Gary Simms, FTA  
Marilyn Taub Shebshaievitz

## 30 YEARS

Susie Amster, FTA  
Joyce Engel  
Robert Isaacs  
Nancy Rubinger  
Nancy Schneider  
Irene Warner

## 35 YEARS

Rayner Conway  
Elizabeth Hirsch, FTA  
Terry Kraus, FTA  
Alice Miller, FTA

## 45 YEARS!

**Mark Jacobson**



1.833.333.1911 » 911inform.com

VISIT BOOTH  
#30  
NATA 2022, NOV 5-8

911 INFORM

**THE ONLY ALL-ENCOMPASSING SINGLE PANE OF GLASS EMERGENCY SYSTEM THAT EMPOWERS FIRST RESPONDERS**



**SITUATIONAL AWARENESS**

Pinpoint location of an emergency call's origin while simultaneously notifying local authorities.



**INTERACTIVE MAPPING**

Access detailed maps and visuals of your premises, and instantly text key on-site personnel.



**IMMEDIATE ACCESS TO CONNECTED BUILDING TECH**

Control the building's security systems: doors, lights, paging, security cameras, and more.

For Jewish facilities that have the budget, donors, or are applying for LiveSecure or NSGP grant funding, 911inform delivers a comprehensive security solution.

We have negotiated nationwide prices for federations and Jewish community centers.



# BLUE POINT<sup>®</sup>

ALERT SOLUTIONS

RAPID EMERGENCY RESPONSE SYSTEM

*"BluePoint is a large part of our community preparedness. It provides an instantaneous and interactive tool so that we can be as well-positioned in a crisis situation as possible."*

Shawn Brokos  
Director of Community Security  
Jewish Federation of Greater Pittsburgh

Stop by our booth in the exhibit hall to learn more about BluePoint & see a live demo of our life-safety system!

[WWW.BLUEPOINTALERT.COM](http://WWW.BLUEPOINTALERT.COM)

# cims

cemetery information management system

**SCHEDULE YOUR FREE DEMO TODAY**

See why 1,000+ cemeteries have partnered with CIMS

[cims cemeterysoftware.com](http://cims cemeterysoftware.com)  
A product of Ramaker

**CustomJudaica.com**  
Fabric Ritual Art

# 2022 Board of Directors

## EXECUTIVE COMMITTEE



**Jack Feldman, FTA**  
*President*



**Abigail Goldberg Spiegel, FTA**  
*Immediate Past-President*



**Amy Schwach**  
*President-Elect*



**Danny Glassman**  
*Vice-President, Professional Development*



**Aliza Goland, FTA**  
*Vice-President, Strategic Engagement (Jan-July)  
Secretary (Aug-Dec)*



**David Lamden, FTA**  
*Vice-President, Communications*



**Michael Kancher**  
*Treasurer*



**Jennifer Levin-Tavares**  
*Secretary (Jan-July)*



**Mark Jacobson**  
*Assistant Treasurer*

## BOARD MEMBERS



**Andrew Appel**  
*River Hills, WI*



**Anita Aronoff**  
*New Rochelle, NY*



**Drew Barkley, FTA**  
*Pittsburgh, PA*



**Toby Berkow**  
*Los Angeles, CA*



**Jill Cooper, FTA**  
*Gladwyn, PA*



**Gordon Gladstone**  
*San Francisco, CA*



**Judy Moseley**  
*Retired  
January-March*



**Peter Pishko**  
*Scottsdale, AZ*



**Marc Rothstein**  
*Short Hills, NJ*



**Brett Shankman**  
*Beachwood, OH*



**Debra Vinocur**  
*Worthington, OH*



**Ben Wachstein**  
*Pikesville, MD*



**Steve Winer**  
*Westborough, MA*



**Karen Wisialowski**  
*Burlingame, CA*

After 40 years in the desert, this is everything you've been waiting for:



Now Available.

Visit us in the partner's hall



Video with a higher purpose.

flowvideo.com

## SYNAGOGUES ARE UNIQUE

### *That's Why Your Insurance Coverage Should Be!*

HBW Insurance Group understands what you should expect when it comes to insurance. For over thirty (30) years, we have built a reputation as one of the region's premier agencies providing innovative solutions and unrivaled service for our clients.

Our strong relationship with leading national carriers enables us to offer the religious organization industry with a portfolio of insurance products and loss prevention services provided by our carriers to protect your facilities and income, ensuring your organization's financial success.

We can help you elevate your available options and together can determine if your insurance strategy and risk management needs require changes as a result of our product and service offerings.

We will call you to arrange a meeting to discuss your evolving synagogue needs and goals to determine strategies that would work best for you and your staff. We look forward to speaking to you soon and to the opportunity of being part of your synagogues team!  
Sincerely,

**DAVID J. HAMERSKI**  
HBW Insurance Group, Inc.  
Senior Vice President

Cell: (480) 628-2660  
Cell: (240) 779-3022



david@hbwins.com  
www.hbwins.com

## HR that turns pitfalls into possibilities

Struggling to keep your business compliant and competitive in changing times? Navigate business challenges with the assurance that comes from knowing you're backed by Insperty's unmatched HR service and support.

To find out how Insperty can assist in taking your business to the next level, email **Joseph Gurreri** at [joseph.gurreri@insperty.com](mailto:joseph.gurreri@insperty.com).

 **Insperty.**  
HR that Makes a Difference®





Luke Hughes

Furniture in Architecture



Congregation Beit Simchat Torah, NYC

lukehughes.co.uk

US phone: +1(347) 439-2204

info@lukehughes.co.uk

a.bregstein@lukehughes.co.uk

We help you make it happen.



REAL TIME STRATEGY

Real Time Strategy Group salutes the incredible Executive Directors & Administrators of NATA.

It is an honor to be with you at NATA Conference 2022



www.rtstrategygroup.com

Real Time Strategy Group is a boutique consulting firm supporting Jewish congregations, their staff, and leadership in all aspects of the work of congregant care and community building.



The World's Local Sofer

"There's Scribes- and then there's Sofer On Site"

Helping you protect your Torah so your Torah can protect you!

Torah Restoration  
Torah Insurance Appraisals  
Torah Fundraising Projects & more!



Redefining Recognition for Over 100 Years

donor walls • trees of life • plaques  
yahrzeit memorials • and more!



89 Bannard St. Freehold NJ, 07728

www.webaum.com | 800.922.7377 | info@webaum.com

*With gratitude for the amazing work all NATA members do  
day in and day out to support their synagogues, communities,  
and each other.*

*You are **ALL** appreciated and valued!*

*"The pessimist complains  
about the wind.*

*The optimist expects it to  
change.*

*The leader adjusts the sails."*

— John C. Maxwell

"She is robed in strength and dignity, and cheerfully faces whatever may come. She opens her mouth with wisdom. Her tongue is guided by kindness."

Woman of Valor, Eshet Chayil, Proverbs 31

Temple Shaaray Tefila Staff  
extends an enthusiastic Mazal Tov to

**Amy Schwach**

on becoming the President of N.A.T.A.

We proudly celebrate Amy's  
commitment to strengthening  
Jewish values here and around  
the world.





WE LOVE AND ADORE  
OUR EXECUTIVE DIRECTOR  
**MARK JACOBSON**

45 DISTINGUISHED YEARS OF SERVICE

OUR TEACHER  
OUR DEAR FRIEND  
OUR INSPIRATION

RABBI PETER S. BERG,  
LOUIS LETTES, PRESIDENT,  
AND THE CLERGY, STAFF AND  
BOARD OF TRUSTEES OF THE TEMPLE

# TEMPLE ISRAEL

We are incredibly proud to recognize our outstanding Executive Director, Stacy Canales, for her tireless leadership of Temple Israel.

Visit Temple Israel  
1376 E Massey Road  
901.761.3130 | [timemphis.org](http://timemphis.org)



## Stacy Canales

Temple Israel of Memphis,  
Executive Director

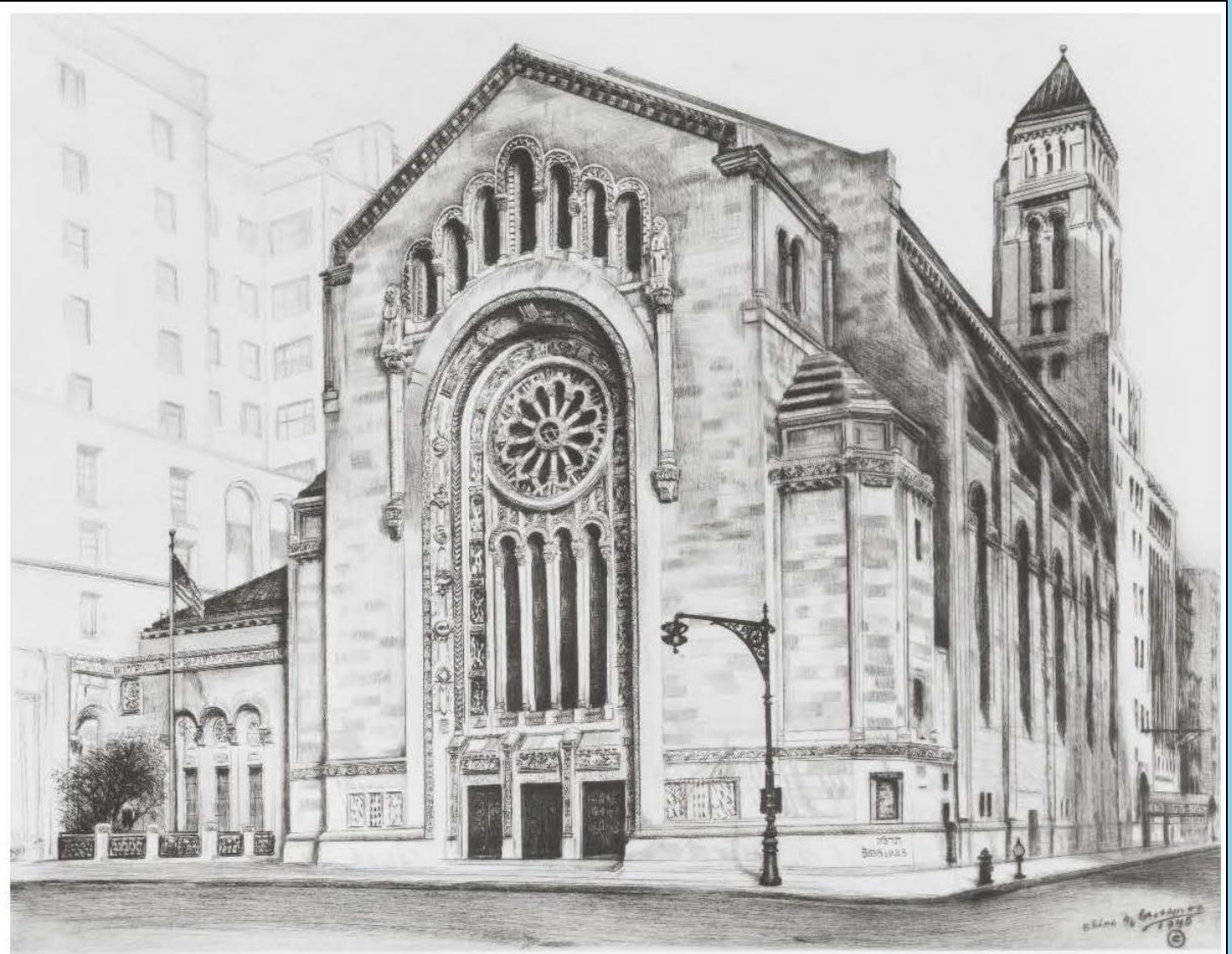


❖ Jack Feldman &  
Shelly Dresdner

Thank you for your exemplary  
dedication & outstanding leadership!

Love,

Your Temple Sinai Family



**Congregation Emanu-El of the City of New York honors our wonderful Chief Operating Officer Cara Glickman for her tireless dedication and commitment.**

**Rabbi Joshua M. Davidson**



Temple  
Jeremiah

The Joy of Belonging

**On behalf of the clergy, lay leaders and  
staff of Temple Jeremiah, we honor**

**Danny  
Glassman**



**whose leadership and spirit continue  
to bring the joy of belonging  
to our community.**

***937 Happ Road, Northfield, IL 60093  
847.441.5760 | [www.templejeremiah.org](http://www.templejeremiah.org)***





LeoBaeckTemple

The Leo Baeck Temple Community  
is proud to honor our fabulous  
**Executive Director**

*Abigail Goldberg Spiegel*



With gratitude for all you do to help ensure the continued strength and vitality of our very special community.

**Rabbi Ken Chasen  
Rabbi Lisa Berney  
Rabbi Scott Goldberg  
Cantor Sara Hass**

**Leo Baeck Temple Officers,  
Board of Trustees and Staff  
President, Iris Weinmann  
President-Elect, Todd Bloomfield**



*Celebrating*  
**SARAH  
GOTLIEB**

**We are immensely grateful for your 12 years of dedicated service as the Executive Director of TBE in St. Petersburg, FL. Your passion for the people of this temple and surrounding community, and the hard work you displayed each day has strengthened who we are. You will be deeply missed and we wish you great success in your next adventure.**



*“Which is the right path to choose? One that is honorable in itself and also wins honor from others.”*

*Pirke Avot 2:1*

**Temple Beth El  
of Boca Raton  
celebrates**

*Steve Kaufman*

**For leading us with  
unwavering devotion,  
integrity, and honor**

Rabbi Dan Levin

Rabbi Jessica Spitalnic Mates

Rabbi Greg Weisman

Rabbi Elana Rabishaw

Cantor Lori Brock

Cantorial Soloist Michelle Cohen

Cantorial Soloist Jake Harris

Wendy Walin, *President*



Schaefer Family Campus | 333 SW 4<sup>th</sup> Avenue | Boca Raton, FL 33432 | 561 391 8900

Beck Family Campus | 9800 Yamato Road | Boca Raton, FL 33434 | 561 391 9091

tbeboca.org

To our Supreme Allied Commander  
**Joie Magnone**  
who makes everything  
joyful, communal and accessible...  
THANK YOU for all you do  
for the Jewish people!



Rabbi Sarah Mack  
Rabbi Preston Neimeiser  
Cantor Judy Seplowin  
Rachel Mersky Woda  
Carl Shulman



**TEMPLE BETH-EL**



**Thank you, Jeffrey, for your incredible partnership these last two years.**

**Working side by side with our clergy, professional staff and our Board of Trustees has led us to greater accomplishments.**

**You inspire us to continue to build on our strengths and to reach for higher goals.**

**You have been a mentor to our staff, encouraging and mentoring them to flourish in their roles.**

**Your commitment and dedication to the mission and vision of Temple Akiba is evident.**

**We appreciate your positive outlook, sense of humor and your care and concern for our community.**

**You go above and beyond to ensure the best possible outcome in all of our programs.**

**We are extremely grateful for all that you have done and have enabled us to achieve. Temple Akiba is so fortunate to have such an outstanding Executive Director leading our synagogue.**

**Our light shines brighter together because of you!**

**The Temple Akiba Board of Trustees and Professional Staff**





AMERICAN CONFERENCE *of* CANTORS  
*Sacred music. Spiritual leadership. Jewish life.*

The Officers and Executive Board of the ACC wish a hearty Mazel Tov our Chief Operating Officer

# Rachel Roth

on her 20<sup>th</sup> Anniversary as a Member of NATA!

*Thank you for all your hard work on behalf of our organization, our affiliates, and the Reform Movement!*



Mazel tov, NATA on your 2022 Conference!

*Chazak, Chazak, V'nitchazeik!* May we all go from Strength to Strength!



"WHO ARE WORTHY OF HONOR?  
THOSE WHO BRING HONOR TO OTHERS."  
[PIRKEI AVOT, 4:1]  
SO WITH GRATITUDE  
WE HONOR...

Larchmont Temple  
הר חיים

Jeffrey J. Sirkman  
Rabbi

Katie Oringel  
Cantor

Leora J. Frankel  
Associate Rabbi

Fredda R. Mendelson  
Cantor Emerita

Eve Rudin, Rabbi  
Director of Education,  
Youth and Families

Laura Schreiber  
Early Childhood  
Director

Jane Sable-Friedman  
Executive Director

Michael D. Nathan  
President

H. Leonard Poller, D.D. י"ל  
Rabbi Emeritus

Edward Graham, Ph.D. י"ל  
Cantor Emeritus

75 Larchmont Avenue  
Larchmont, New York 10538

Tel: 914-834-6120  
Fax: 914-834-6503

[www.larchmonttemple.org](http://www.larchmonttemple.org)



WHO HONORS US ALL DAILY  
BY BEING HER DEDICATED, CARING  
SUPPORTIVE, GRACIOUSLY GIVING SELF  
WITH GRATEFUL LOVE

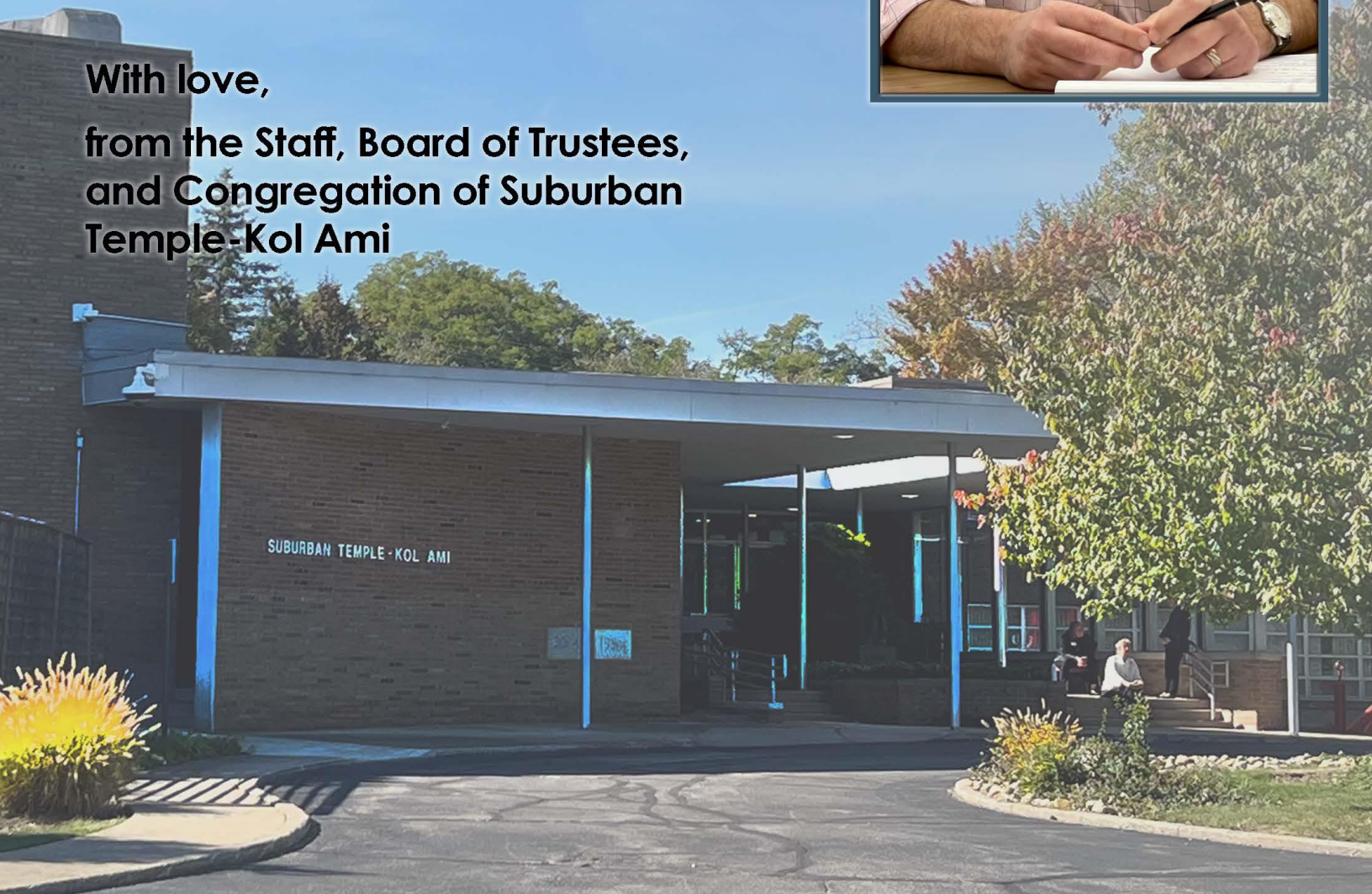
Suburban Temple-Kol Ami congratulates  
our awesome Executive Director,

# Brett Shankman

for successfully co-chairing  
the 2022 NATA Conference!

**We are so grateful to you  
for taking such amazing  
care of our “house!”**

With love,  
from the Staff, Board of Trustees,  
and Congregation of Suburban  
Temple-Kol Ami



**SUBURBAN TEMPLE-KOL AMI**  
always welcome.

22401 CHAGRIN BOULEVARD  
BEACHWOOD, OHIO 44122  
(216) 991.0700



# Karen Wisialowski

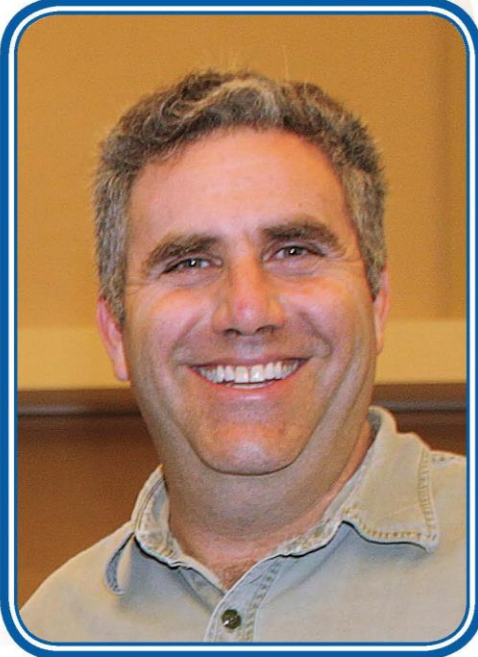


PENINSULA  
TEMPLE  
SHOLOM

With respect and love, we honor our Chief Community Officer, Karen Wisialowski. We salute you for your vision, creativity, attention to detail, talent, composure, and good nature. Thank you for helping us thrive in ways that are guided by our mission and purpose.

May you continue to go from strength to strength!

With deep appreciation from the clergy, staff, and the board of trustees of Peninsula Temple Sholom.



To Andrew Appel,  
our Executive Director  
Together may we go  
from strength to strength.

with our deepest thanks,  
*from your  
Emanu-El B'ne Jeshurun family*



Congregation  
Emanu-El  
B'ne Jeshurun

# BE INSPIRED



We appreciate  
**YOU, Drew!**

*From all of us at  
your Temple Sinai  
Family of Families*

**innovation  
inspiration  
inclusion**

TEMPLE  
**SINAI**

5505 Forbes Avenue, Pittsburgh, PA 15217  
(412) 421-9715 • [www.TempleSinaiPGH.org](http://www.TempleSinaiPGH.org)



We are proud to honor our  
fearless Executive Director,  
Marcia Caban, for her hard work,  
dedication, passion, and kindness

Love and blessings from all of  
Central Synagogue

*Chime Costello*

THANK YOU FOR ALL YOUR HARD WORK AND DEDICATION

*— Your BJBE Family*

RABBI PHILIP SHERMAN  
CANTOR JENNIFER FROST

RABBI JASON FENSTER  
CANTOR ALEXANDRA KURLAND



1201 LAKE COOK ROAD, DEERFIELD, IL | 847.940.7575 | BJBE.ORG



"Let them build Me a sanctuary that I may dwell among them."

Congregation B'nai Israel

**In Honor of  
Eileen Hamilton**

*Our Beloved Director of Administration, Education, and Youth Engagement*

*With Affection and Appreciation*

**Rabbi Barry H. Block  
Congregation B'nai Israel  
Little Rock, Arkansas**

The Clergy, Board, Staff, and  
Community of Temple De Hirsch Sinai  
extend our deepest appreciation to

**Lisa Horowitz**

For her tireless efforts, sage counsel,  
and inspiring passion in serving  
our congregation and the wider  
Seattle Community.



Showing our appreciation for Gennifer Kelly,  
who adds her sweetness to each and  
every New Year.



**TEMPLE BETH EL**  
OF NORTHERN WESTCHESTER  
בית אל

220 S Bedford Road  
Chappaqua, NY 10514  
[www.bethelnw.org](http://www.bethelnw.org)

Holly,  
Without you, Makom Solel Lakeside  
wouldn't **FLOW**  
as great as it does.

Thank you for  
all you do!

Love,  
Your entire team at  
Makom Solel Lakeside



**Congregation Schaarai Zedek is so thankful for our Executive Director, Marc LeVine.**

**Marc, you make the world and our synagogue a better place.**



We offer our deep appreciation and tribute to our  
**EXECUTIVE DIRECTOR,**  
**JAIME MEYERS**

as we wish her continued success, growth, and gratification.

*From the staff, leadership and members of Temple Emanu-El, Marblehead*

CONNECT. CREATE. BELONG.  
[www.emanu-el.org](http://www.emanu-el.org)  
393 Atlantic Ave., Marblehead, MA 01945



*Lesley...*  
A WOMAN OF **VALOR**




Lesley, you are our woman of valor. For all you've done and for all you continue to do, we thank you for your guidance, kindness, and leadership. Our community is blessed to have you.

Lesley Mills, Executive Director, Congregation Beth Israel of San Diego

Girds herself with strength and performs her tasks with vigor.  
Sees that her business thrives; her lamp goes far into the night.  
Gives generously; her hands are stretched out to those in need...  
Is clothed with strength and dignity; looks to the future cheerfully.  
Opens her mouth with wisdom, and words of kindness are on her tongue.

-Proverbs 31

 **BETH ISRAEL** 9001 Towne Centre Drive, San Diego, CA 92122 • 858.535.1111 • [www.cbisd.org](http://www.cbisd.org)

  
TEMPLE  
SHOLOM

Thank you, Jeremy Perlin, for being the world's best Executive Director! Temple Sholom is grateful for your leadership and menschlukite!

*Mazal tov*  
on another  
great year!



TEMPLE  
**SOLEL**

We are proud to recognize  
**PETER PISHKO**  
**EXECUTIVE DIRECTOR**

for his outstanding commitment  
and contributions to  
Temple Solel, The Solel  
Preschool, the Jewish  
Community, and Beyond.

**FROM TEMPLE SOLEL'S GRATEFUL  
CLERGY, STAFF, AND LAY LEADERSHIP.**

*solel*  
THANK  
YOU

Sarabeth Salzman

*For your tireless  
leadership and steadfast  
commitment to  
Emanuel  
Congregation.*





Eileen,

We're excited that you are a part of our team and we look forward to doing great work together!



Temple  
B'nai  
Torah  
A Reform Congregation



Mazel Tov to Amy Schwach on her installation as NATA President. NATA is in great hands!

With much love and appreciation,  
*Michael, Len, and the rest of  
the RPB staff and Board*

Thank You Sharon ~  
With gratitude for 25 years  
of service to East End Temple.



Rabbi Joshua Stanton  
Cantor Shira Ginsburg  
Rebecca Shore & Brian Lifsec  
Co-Presidents



*Thank you!*



**Jo Ann Windman** lives, breathes, and sleeps two things: BHC and Family. We are so grateful to have her as the Executive Director of our BHC Family.



The Kerem Shalom  
community

# THANKS

## Robyn Barabe

for her expertise, support &  
commitment—and countless  
hours of work!

**KEREM SHALOM  
VINEYARD OF  
PEACE**

is a vibrant, diverse, &  
welcoming Jewish  
community where  
tradition & innovation  
are celebrated,  
located in Concord, MA.

[keremshalom.org](http://keremshalom.org)



IN HONOR  
OF  
OUR EXECUTIVE DIRECTOR  
CARYN FELDMAN



*Thank you for all your  
hard work and dedication*

*Congratulations David on an  
outstanding first year as TBE  
Executive Director.*



Ginsborg gets the job done!

Temple Beth El, Aptos, CA



TEMPLE  
**Isaiah**

Your Jewish Neighborhood

**Kol Hakavod!**

We honor and thank our  
Executive Director

## Debbie Kirsch

for her tireless dedication  
to Temple Isaiah.

*Rabbi Jill Perlman  
Cantor Leigh Korn  
Rabbi Alissa Miller  
Rabbi Nicki Greninger  
Rabbi Noach Lawrence  
with our members,  
lay leaders, and staff.*

*Thank you  
Kate Lauzor!*



**For doing it all...in amazing shoes!**



*Rabbi Lisa*



**NORTH SHORE  
CONGREGATION  
ISRAEL**

North Shore Congregation Israel sends appreciation to



**JOEL MILLER**

Director of Operations  
"Extraordinaire"

We're grateful for all that you do.

*From the Clergy, Staff & Board of NSCI*



**Stephanie:**

**We couldn't do what  
we do without you!**

Temple Emanu-El Board of Trustees

**Todah Rabah Marc Rothstein!**

**We are grateful to our  
Executive Director for all he does  
for our Staff & Community!**

**MATTHEW D. GEWIRTZ**  
Senior Rabbi

**KAREN FELDMAN**  
President

**THE ENTIRE TBJ CLERGY, STAFF,  
& LEADERSHIP TEAM**



**Congregation B'nai Jeshurun  
Short Hills, NJ**



*In appreciation  
for your constant hard work  
and dedication to the  
needs of our community, we  
honor and thank you,  
Dana Sheckman!*

*With heartfelt appreciation,  
The Board of Trustees of  
Temple Emanu-El of Edison, NJ*

**CONGRATULATIONS RACHEL TASCH,**  
our extraordinary Executive Director,  
on **TEN YEARS** of dedicated service.



With love and admiration,  
RABBI JEREMY S. MORRISON  
JAY HIRSH, PRESIDENT  
AND THE CLERGY, STAFF & BOARD OF DIRECTORS  
OF CONGREGATION BETH AM



*Rebecca  
Weinstein  
Thank you* 

For everything you do to support  
 **NATA & its members every day!**

*You Rock!!*

# Today Rabah!

## Partners

Our conference partners are essential to a successful event. Their support allows us to keep registration costs down while offering valuable resources for NATA members year-round. Please visit all our partners at the conference and take a few minutes to hear about how they can support you in your work. You can also find their contact information on the NATA website and in the Whova app.

### LEAD PARTNER



### PLATINUM PARTNERS



Felson Insurance Services



EMPOWERING CONNECTED COMMUNITIES



### GOLD PARTNER



### SILVER PARTNERS



Lloyd S. Berkett  
INSURANCE AGENCY, INC  
A Member of Foundation Risk Partners  
CA # 0A96053



# Today Rabah!

## Partners

### BRONZE PARTNERS



### NONPROFIT PARTNERS





Announcing

# NATA INSTITUTE 2023

February 19-23, 2023 | In-Person | Atlanta, GA

## 3 Reasons to Attend:

### Fellowship

You will walk away with a cohort of peers and stronger personal relationships with your counterparts.



### Skill-Building

You will learn new techniques for your specific role.



### Excel in our Industry

You will experience a unique opportunity tailored to the challenges of being a Synagogue Executive.



Join us for a multi-day immersive training experience for Synagogue Executives.

Join a small cohort of 20 NATA peers for interactive and insightful lessons on everything from Budgeting to Human Resources; Management to Membership.

**Registration Opens 11/15/2022.**

Space is limited.

**\$650**

includes hotel, meals, and training.

*Additional Details at [NATANET.org](https://www.natanet.org)*



Save the Date!

NATA Conference  
2023  
December 2-5



Charlotte, NC  
Omni Hotel