2022 NATA Annual Conference
Program Book Advertising Specifications

Surfing through the waves

November 5–9, 2022
Clearwater Beach, Florida
NATA|Conference
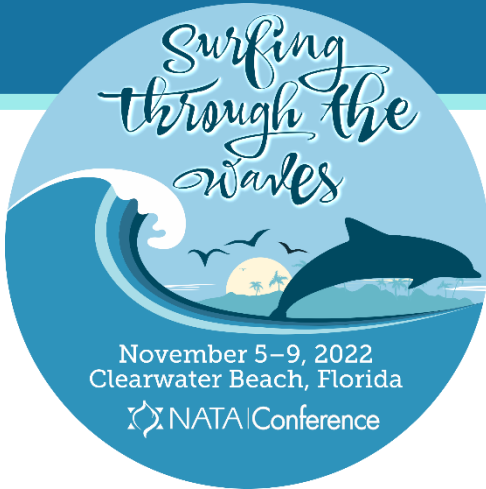
- *These advertising specifications apply to Sponsor/Partner ads and Member Tribute Ads.*

- *Program Books are no longer printed, they are 100% digital so all ads may be in **full color**.*

1. Select an ad size:
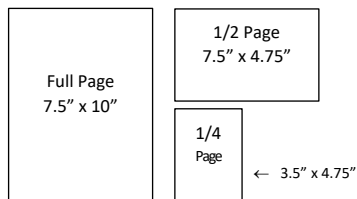
Full Page	7.5" x 10"	$418
Half Page (horizontal only):	7.5" x 4.75"	$236
Quarter Page (vertical only):	3.5" x 4.75"	$136

Full Page 7.5" x 10"

1/2 Page 7.5" x 4.75"

1/4 Page ← 3.5" x 4.75"

2. Submit ads as full color, high resolution (300 dpi), RGB, PDF files and be sure to embed all fonts.

3. When creating the ad, use original photos of at least 300 dpi or higher.

4. Make sure PDF files are optimized for the highest quality.

5. Ads that do not meet the specifications will be returned and must be resubmitted.

6. Submit ads via email to **nataoffice@natanet.org**.

Deadline

Friday, October 7, 2022

Questions?

Sponsors/Partners may contact Ben Wachstein at bayitbenwa@gmail.com

Congregations (**Tribute Ads**) may contact Stephanie Pollock at stephanie@templesanjose.org or Eileen Schneyman at eschneyman@temple-bnai-torah.org

NATA

Full page Vertical
7.5" x 10"
$418

1/4 page vertical
3.5 x 4.75
$136

1/2 page Horizontal
7.5 x 4.75
$236