

# Why NATA: What's in it For Us?

Membership in the National Association for Temple Administration (NATA) is not just about supporting your staff, it is about supporting your entire congregation. Demonstrate how much you value your ED or Administrator by giving them the tools they need to be the best they can be.



## Knowledge Sharing & Networking

NATA's online community platform provides exposure to new and different ways of working and thinking about synagogue administration through an ongoing exchange of knowledge and ideas.



## Resources, Information, & Research

NATA conducts research and gathers data that is valuable for decision-making and strategic planning within each community, identifying trends and potential areas of growth, and being in tune with best practices.

## Professional Development

NATA members stay updated on best practices and hone their hard and soft skills through continuing education at no or low additional costs, ensuring your community remains competent and relevant.



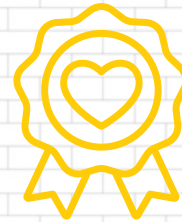
## Code of Ethics & Professionalism

All members are expected to adhere to NATA's Code of Ethics to ensure they conduct themselves with integrity and professionalism.



## Employee Retention

According to a 2018 LinkedIn Report, 93% of employees would stay at their company longer if they felt their employer was investing in their career development.

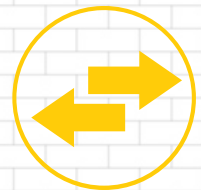


## Standardization & Quality Assurance

NATA plays a vital role in setting standards and best practices for synagogue management to ensure consistency and quality for your congregation.

## Transferrable

When the synagogue pays for NATA dues, the membership is transferrable if your Executive Director or Administrator leaves their position.



## Community Growth

Engaging with NATA and its members, and taking advantage of the benefits and resources offered, can contribute to the overall health and stability of your congregation.



## Peer Support & Mentorship

Experienced professionals can guide newcomers, fostering personal and professional growth that enhances their work within your community.

